

SOUTH DAKOTA BOARD OF REGENTS

Budget and Finance
Consent

AGENDA ITEM: 7 – O
DATE: June 21-22, 2023

SUBJECT

SDSU Strategic Plan

CONTROLLING STATUTE, RULE, OR POLICY

None

BACKGROUND / DISCUSSION

South Dakota State University’s previous strategic plan, Imagine 2023, was launched in 2018 and has served the university well. Beginning in July 2022, SDSU started the process to conduct a thoughtful refresh of its plan to affirm its utility and modify as needed. SDSU’s mission, vision, core values and the four primary goals have been very impactful over the last five years, and therefore it was determined to continue these as our foundation.

This new strategic planning process invited participation across the institution and throughout the colleges. These last few months have included vetting of the draft plan with all faculty, staff, students and stakeholders. The new plan has been reviewed by SDSU’s leadership teams President’s Council and Senior Staff and has now been submitted to the Board of Regents for review at the June BOR meeting before final adoption.

IMPACT AND RECOMMENDATIONS

The new strategic plan, Pathway to Premier, will take SDSU into 2030. SDSU will host three workshops throughout the summer to assist the university in effectively implementing the new plan by the beginning of the fall semester.

ATTACHMENTS

Attachment I – SDSU Strategic Plan: Pathway to Premier - 2030

INFORMATIONAL ITEM

Pathway to Premier - 2030

South Dakota State University's Strategic Plan 2023-2030

Mission

South Dakota State University offers a rich academic experience in an environment of inclusion and access through inspired, student-centered education, creative activities and research, innovation, and engagement that enhances the quality of life in South Dakota, the region, the nation, and the world.

Vision

South Dakota State University will be a premier land-grant university recognized for high value, innovation, and bold impact.

Core Values

- **People-Centered:** We strive to create a culture where all thrive and are supported on their personal and professional paths toward lifelong learning, growth, and opportunity.
- **Creativity:** Creativity is our cornerstone to expand knowledge, develop human understanding, and enrich quality of life. We believe that the best academic programs bring innovative teaching and transformative research together.
- **Integrity:** We act with organizational and personal integrity, through honest interactions, professionalism, transparent and accountable decision-making, and respect for others.
- **Diversity:** We are committed to diversity of community and ideas. We believe in a supportive, inclusive, collaborative, and cohesive environment with a focus on access. We actively seek collaboration, and we respect individuals with differing perspectives, backgrounds, and areas of expertise.
- **Excellence:** Excellence is achieved through continuous improvement, assessment, and accountability. We embrace bold action and adapt to an ever-changing world. Individually, we are experts at what we do. Collectively, our impact is even stronger.

Goals & Strategies

Achieve Excellence through Transformative Education

1. Creatively adapt teaching strategies in new and evidence-based ways to engage learners, expand access, enhance student success, and inspire current and future students.
2. Develop and invest in innovative undergraduate, graduate, and professional academic programs and continuing education opportunities with an emphasis on workforce and economic development.
3. Maintain student success as a foundational university priority through advancement of innovative strategies and initiatives that meet the needs of all students, enhance student belonging and wellbeing, and support expanded access to higher education.
4. Increase utilization of high impact practices across the university to include experiential learning, undergraduate research, international experiences, and service learning to prepare graduates to become global citizens in an ever-changing and interconnected world.
5. Inspire future students through a university-wide commitment to student engagement and recruitment efforts that showcase SDSU's unique opportunities, differentiating experiences, and student successes.

Cultivate and Strengthen Community Engagement

1. Develop and enhance opportunities to highlight the SDSU brand, our economic impact, research and scholarly activity, as well as collaborations between the university and the communities we serve, with particular emphasis on external-facing areas such as the Wokini Initiative, athletics, fine and performing arts, botanical gardens, museums, and community impact research.
2. Expand outreach and educational opportunities throughout South Dakota to address community needs through collaborative partnerships utilizing the talents and resources of SDSU Extension, the university faculty, staff, and students, and the communities we serve.
3. Invest in SDSU Connect efforts and initiatives to engage the Sioux Falls metropolitan area and expand SDSU Connect into additional locations.
4. Stimulate and support innovation and creative solutions to grand challenges affecting our communities, state, region, nation, and world.

Foster Innovation and Increase Research, Scholarship, and Creative Activity

1. Elevate SDSU as a research university and pursue a pathway to achieve designation as an R1 Research University by Carnegie Classification of Institutions of Higher Education.
2. Develop and recognize research, scholarship and creative activity themes to focus university-wide investment, recruitment, and priorities.
3. Expand research, scholarship and creative activity success by continually evolving, improving, and leveraging infrastructure, technology, resources, policies, and processes.

4. Increase undergraduate, graduate, and post-doctoral student research and employment opportunities to increase impactful research, scholarship and creative activity and develop the knowledge-based workforce.

Be a Growing, High-Performing and Healthy University

1. Become a preferred employer holistically focused on employee wellbeing, professional development, career progression, and workplace enhancements to support employee success at all levels of the university.
2. Foster a culture of leadership at all levels of the university focused on our core values, the ongoing pursuit of excellence, effective communication, and the advancement of the university in bold and innovative ways.
3. Advance the university through effective fiscal planning, impactful fundraising and financial investment, development of efficiencies, and alignment of resources with the strategic priorities and initiatives of the university.
4. Execute a data-informed strategic enrollment management plan, which is agile, future-oriented, and adapts to changes in the higher education environment.
5. Implement professional development and training programs for faculty and staff focused on enhancing quality and the utilization of modern delivery methods.