

SOUTH DAKOTA BOARD OF REGENTS

Academic and Student Affairs

AGENDA ITEM: 7 – A

DATE: December 7-8, 2022

SUBJECT

OurDakotaDreams Update

CONTROLLING STATUTE, RULE, OR POLICY

[SDBOR Strategic Plan](#)

Goal 2: Access and Affordability

Goal 3: Academic Excellence, Student Outcomes, and Educational Attainment

Goal 4: Workforce and Economic Development

BACKGROUND / DISCUSSION

OurDakotaDreams is a multi-faceted effort to promote preparation for college in South Dakota. This effort is led by a coalition of stakeholders, including representatives from the South Dakota Board of Regents (BOR), the South Dakota Department of Education (DOE), the South Dakota Board of Technical Education (BOTE), the South Dakota Department of Labor & Regulation (DLR), and Mapping Your Future (a South Dakota incorporated non-profit funded by the South Dakota Education Access Foundation and the South Dakota Community Foundation).

The OurDakotaDreams brand is being used to promote college preparation activities such as the free application period (free applications to state colleges and universities in October-November 2022) and completion of the federal student aid application (FAFSA).

Additionally, the following grant programs and related efforts are being promoted under the brand:

- Dakota Dreams Online Tutoring Program
- Dakota Dreams Teacher Leadership Academy
- Dakota Dreams Career Exploration Summer Camps
- Career and Math Pathway Advising Tools
- Mathematics for College Readiness Course

IMPACT AND RECOMMENDATIONS

This project supports the South Dakota Board of Regents' strategic plan, with primary emphasis on Goal 2 (Access to higher education), Goal 3 (Academic Excellence), and Goal 4 (Workforce Development).

ATTACHMENTS

Attachment I – Our Dakota Dreams Grants Update PowerPoint

INFORMATIONAL ITEM

Our Dakota Dreams Grants Update

SOUTH DAKOTA
BOARD OF REGENTS MEETING
December 8, 2022

Overview

Our Dakota Dreams is a multi -faceted effort to promote preparation for college in SD

- Collectively promote college preparation Coalition of stakeholders
- Communication campaigns
- Promote value of higher education

Presentation outline

- Free Application Period
- FAFSA Completion
- Dakota Dreams Online Tutoring Program
- Dakota Dreams Teacher Leadership Academy
- Career and Math Pathway Advising Tools
- Mathematics for College Readiness Course

Free Application Campaign

PURPOSE

- The Free Application campaign is a high awareness campaign with the primary goal to encourage high school seniors to apply to South Dakota colleges and universities.

TARGET AUDIENCE

- High School Seniors
- Parents
- High School Staff/Guidance Counselors

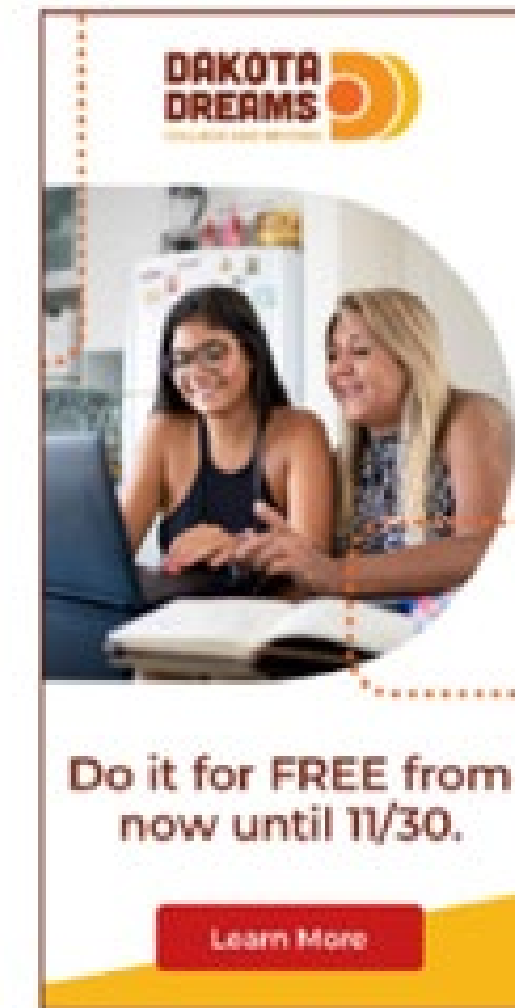
CAMPAIGN CHANNELS

- Digital Video
- Digital Audio
- Digital Banners
- Social
- Paid Search

DISPLAY BANNER - FRAME 1
300x600



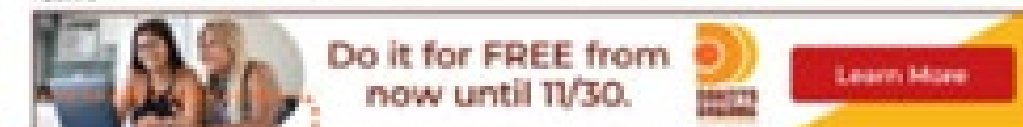
DISPLAY BANNER - FRAME 2
300x600



DISPLAY BANNER - FRAME 1
728x90



DISPLAY BANNER - FRAME 2
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FAFSA Completion

PURPOSE

- Educate the importance of filling out the FAFSA and
- Encourage high school seniors to complete the Federal Student Aid (FAFSA) application.

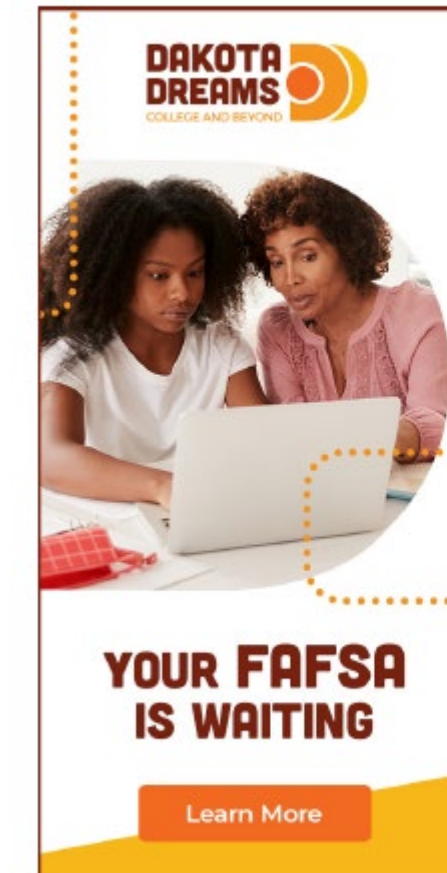
TARGET AUDIENCE

- High School Seniors
- Parents
- High School Staff/Guidance Counselors

CAMPAIGN CHANNELS

- Digital Banners
- Social
- Website Retargeting
- Native Article
- Events
- Partnerships

DISPLAY BANNER — FRAME 1
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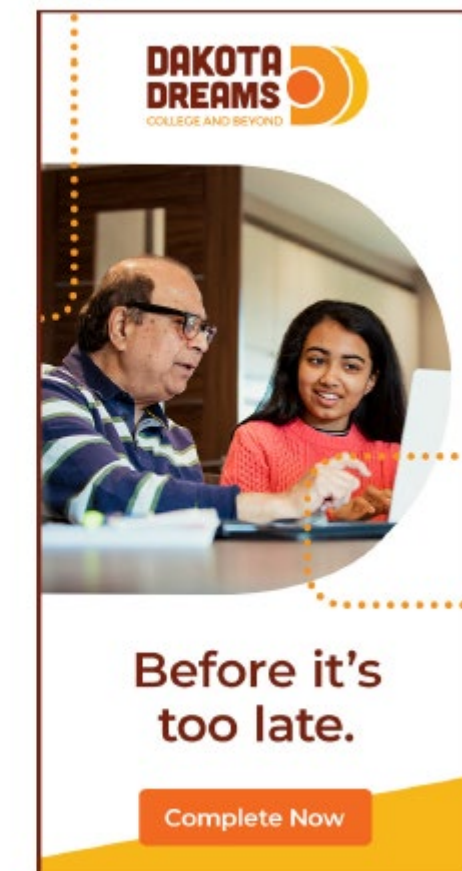
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DISPLAY BANNERS — FRAME 1
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DISPLAY BANNERS — FRAME 2
300x600





DAKOTA DREAMS
**ONLINE
TUTORING** PROGRAM

Free Online Tutoring

- Launched statewide in October 2022
- Staffed by teacher education university students
- 7-days a week in afternoons and evenings (scheduled or on-demand)
- On-demand and prescheduled homework help
- Two-year grant

The Dakota Dreams Online Tutoring Program is offering free online tutoring to K-12 students in South Dakota. To learn more and register, click the link: <https://bit.ly/3q4EfKw>

#DakotaDreams #FreeOnlineTutoring #CollegeAndBeyond



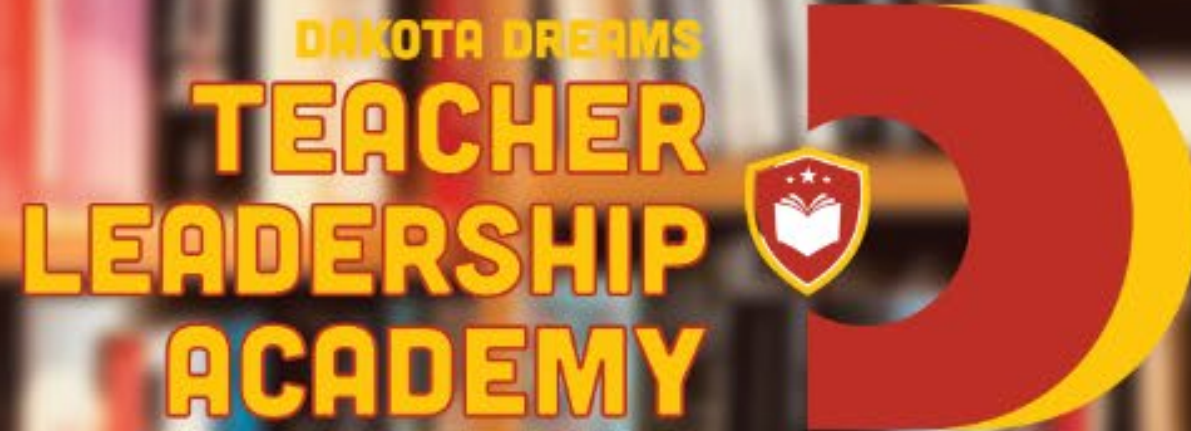
Free online tutoring is now available to K-12 students in South Dakota through the Dakota Dreams Online Tutoring Program. To learn more and register, click the link: <https://bit.ly/3q4EfKw>

#DakotaDreams #FreeOnlineTutoring #CollegeAndBeyond



October 2022 Reporting

- 1,100 student registrations
- A little over 300 tutoring sessions with 146 unique users
- Top subject requested for tutoring was math
- Average sessions was between-45 minutes long
- TuesdayThursday busiest tutoring days



Education Leadership Academy

- Teachers with 5+ years experience explore administrative roles
- 60-participant cohorts in 2022-23 and 2023-24
- No cost for teachers (instruction, graduate credits, and travel)
- School districts reimbursed for substitute teacher costs
- Graduate credits can be applied to advanced degree in education at regental university

2022-23 Class Dates/Locations

December 6-7, 2022 –
Northern State University

January 24-25, 2023 –
South Dakota State University

April 11-12, 2023 –
University of South Dakota

June 6-8, 2023 – USD-Sioux Falls



Career Exploration Campus

- Week-long summer camps hosted on university campuses
- Introductory career sessions
- Universities and Technical Colleges
- Area business and industry tours
- 1,500 student served after summers 2022, 2023, 2024
- Career Pathway advising tools



2023 Camp Dates

- June 18-22, 2023 – USD/STC
- June 25-29, 2023 – BHSU/SDSMT/WDT
- July 9-13, 2023 – BHSU/SDSMT/WDT
- July 9-13, 2023 – SDSU/LATC
- July 9-13, 2023 – NSU/LATC
- July 9-13, 2023 – DSU/MTC

Math for College Readiness

PURPOSE

- Promote the college readiness course
- Recruit juniors and seniors

TARGET AUDIENCE

- Junior and senior students and their parents
- School staff and counselors

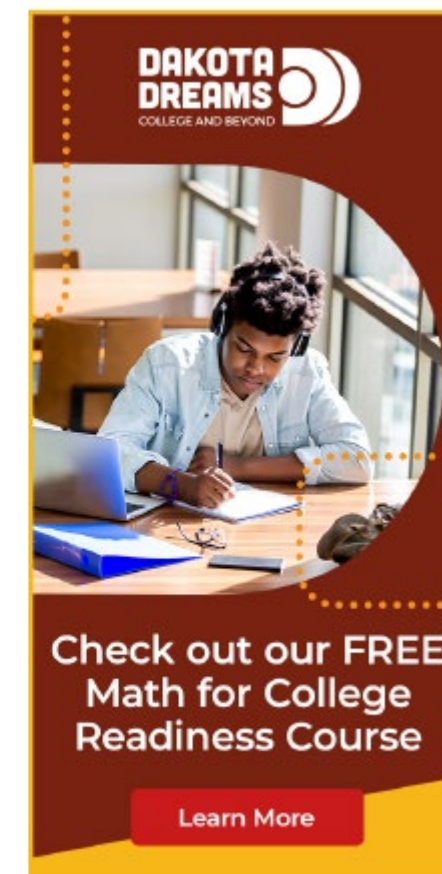
CAMPAIGN CHANNELS

- One-pager to school administrators and counselors from Northern State E-Learning Center
- Display Banners
- Social
- Landing Page

DISPLAY BANNERS — FRAME 1
300x600



DISPLAY BANNERS — FRAME 2
300x600



CALLING ALL HIGH SCHOOL JUNIORS & SENIORS!

Are you planning on going to college, but want to feel more confident in your math abilities?

Check out our **Mathematics for College Readiness Course** offered by the Northern State E-Learning Center.

REQUIREMENTS FOR COLLEGE-LEVEL MATH COURSES (MATH 103 MATHEMATICAL REASONING OR MATH 114 COLLEGE ALGEBRA)

High School GPA	OR	Smarter Balanced Score
3.03 or Higher		2628 or Higher

DON'T MEET THE ABOVE REQUIREMENTS FOR MATH 103 OR MATH 114?

Take our **FREE** course as part of your high school schedule to save time and money!

ADDED BENEFITS

- + Save \$1,000+ Instead of spending it on college credits
- + Save a semester of college by starting in college-level math instead of Math 095
- + Successful completion will place students directly into college-level math at South Dakota public universities*

MORE DETAILS

This course qualifies as half a high school math credit **and** satisfies requirements for college math class placement.

EXPECTED WEEKLY SCHEDULE:

2 days of synchronous instructor-led class connections	2 days of online coursework	1 day dedicated to work
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Mathematics for College Readiness will be offered to juniors and seniors every semester from Spring 2023 to Fall 2025.

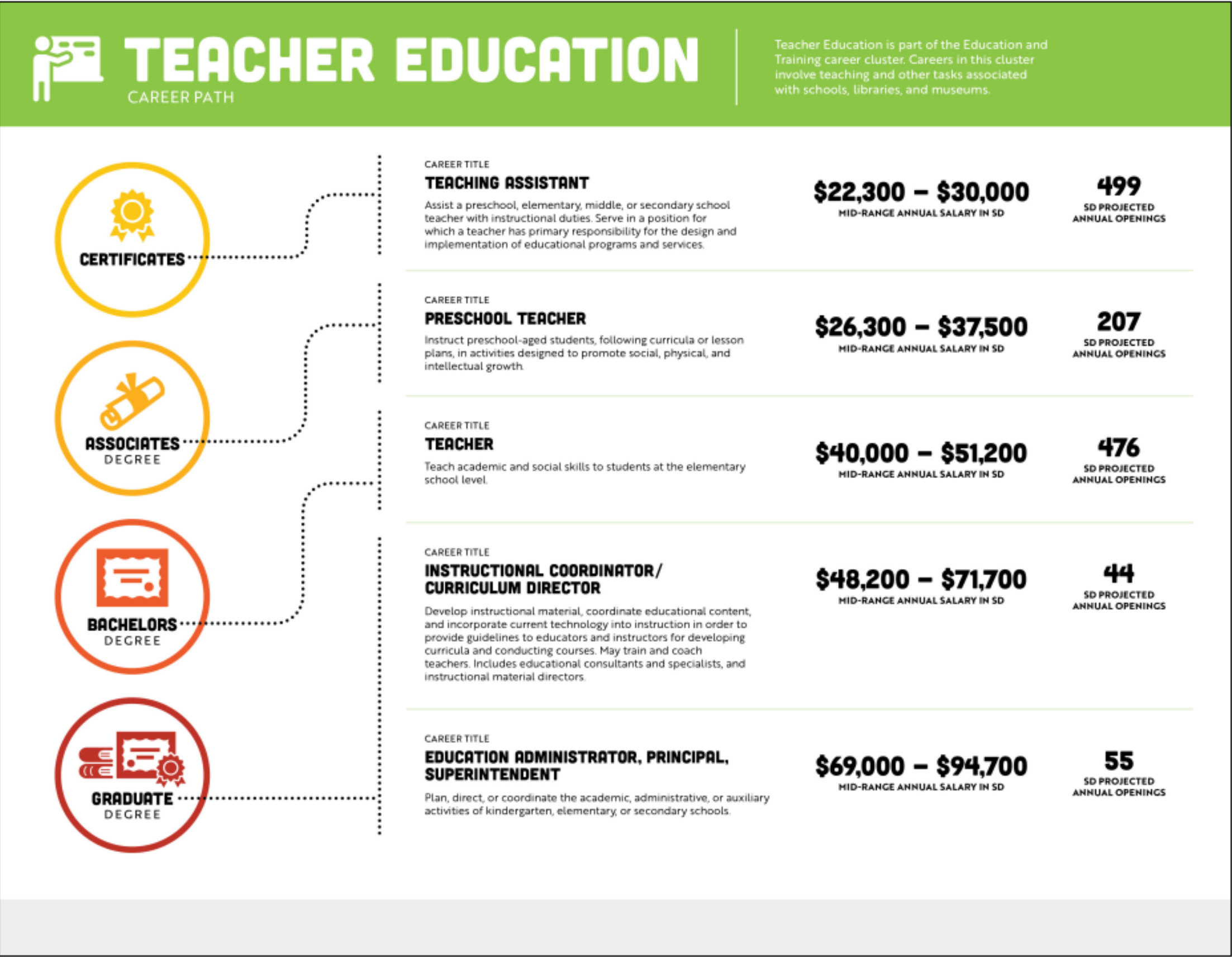
SPACE IS LIMITED TO 75 SPOTS PER SEMESTER.

Ask your high school counselor today if this course is right for you

DAKOTA DREAMS
COLLEGE AND BEYOND

*For purposes of math placement, a grade above a D will satisfy direct placement into Math 103 or 104.
For those applying for a Regents Scholar or Advanced Honor Diploma, this course will not satisfy those course requirements. You will want to visit with your school counselor prior to registering for this course to determine best fit.

Career and Math Pathways Advising Tools – In Progress



CAREER PATHWAYS ADVISING TOOL

- Middle School
- High School
- Stackable Credentials

MATH PATHWAYS ADVISING TOOL

- Phase 2 of Career Pathways
- Math Progression



Questions?