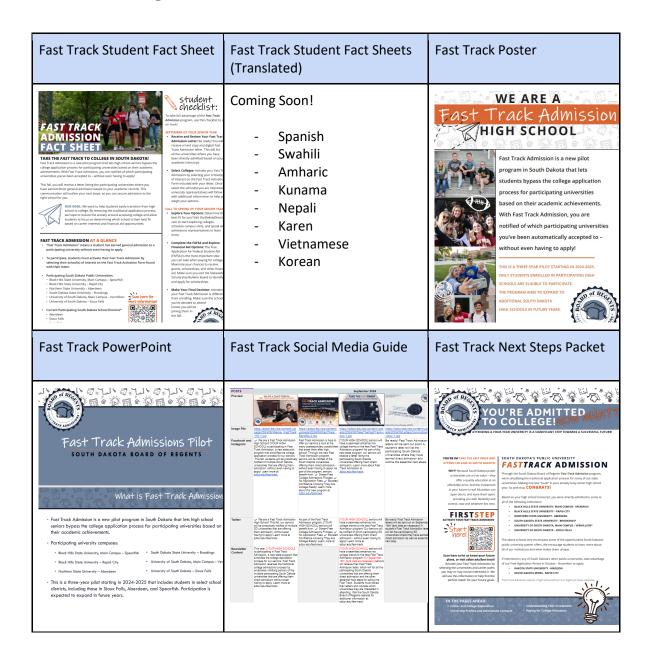
### 2024-25 Fast Track Admission - Marketing Checklist and Timeline

Welcome to Fast Track Admission 2024-2025! This guide is provided to assist high school counselors, administration and staff in the implementation and marketing of the Fast Track Admission program at your school. You may download the document into your Google Docs and use the checklist below to keep track of tasks. Resources are linked to corresponding materials for ease of access.

### **Provided Marketing Materials**

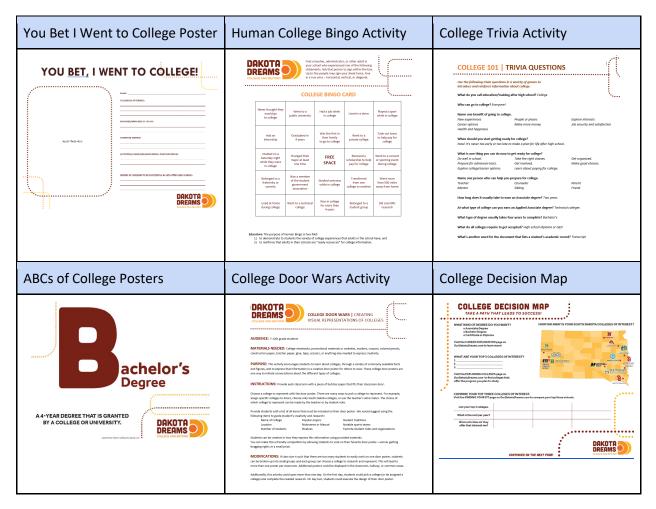


### Fast Track Flyer (2 per page) Fast Track FAQ for Students & Fast Track FAQ for Schools **Families** SOUTH DAKOTA'S PUBLIC UNIVERSITY FASTTRACK ADMISSION \*\*COULABE INITIALE THE FAST FRACK TO COLLEGE IN SOUTH DAKOT.\*\* FAST Track Admission is a pilot program that allow high school senior to skip the traditional college application process for participating universities based on FAST TRACK ADMISSIONS PREQUENTLY ASKED QUESTIONS (or 5 indignits and 7 gamiles FAST TRACK ADMISSIONS notifications regarding which universities are offering Fast Track Admission. To activate their admission, students must complete the Fast Track Activation Form WHAT IS FAST TRACK ADMISSION? Fast Track divisions is now pilet program in South Bell track and the limit by bell to the other Foodball? WHICH COLLEGES ARE PARTICIPATING IN THIS PROGRAM? WHICH COLLEGES ARE PARTICIPATING IN THIS PROGRAM? WHICH COLLEGES ARE PARTICIPATING IN THIS PROGRAM? Admission by individual sent with certain by an individual Admission by individual sent with extent be that at their and pilet Tracked sent on the centure of the high colleges and the pilet Tracked sent on the pil WHAT IS FAST TRACK ADMISSION? Fast Track Admission is a new pilot program in South their admission, studens was a constituted to the September confidence. BLE STUDENTS On tract to graduate high school in Spring Constituted to the September Confidence of the September Confidence linked in the September notification. ELIGIBLE STUDENTS These include the following: I list's His State University, Main Campus — Spearfish - Black His State University, Main Campus — Spearfish - Black His State University — Repet City Inon-residential - Northern State University — Participation — Vermition - University of South Debots. Join Falls from residential - University of South Debots — Sour Falls from residential SOUTH DAKOTA UNIVERSITY CAMPUSES Black-Hills State University, Man Campus - Spearfish Black Hills State University - Rapid cty Northern State University - Aberdeen - South Dakota State University - Produtings - University of South Dakota - South State - University of South Dakota - South State - University of South Dakota - South State - South Dakota - South State - South State - South Dakota - South State - Sout WHO OVERSEES FAST TRACK ADMISSION? The South Dokota Board of Regents coordinates the Fast Track Admission program. The pilot is a partnership b high schools, participating universities, and the Board of Regents. uentical Board of Regients. WHERE CAN I GO TOR MORE INFORMATION ADMISSION? Clock and the 1 sat Trick Admission whether is table adult for the 1 sat Trick Admission whether is table adult to sat for the new Information\* the universities on your list. SOUTH DAKOTA SCHOOL DISTRICTS - Aberdeen - Sloux Falls - Spearfish Receive your Fast Track Admission letter in September notifying you of where you've earned direct admission. No application necessary. Activate your Fast Track Admission by selecting universities of interest on the Fast Track Admission by solecting universities of interest on the Fast Track Activation Form found with your letter. IO IS RESPONSIBLE FOR SENDING THE LETTERS? ARE THEY PHYSICAL LETTERS? varietize studency phasey, the Board of Regents, partnering with the high schools, will send letters and e-mails notifying error of their For Error Admission. 11<sup>th</sup> Grade College Prep 12<sup>th</sup> Grade College Prep A Junior's Guide to College Checklist (+Fast Track) Checklist (+Fast Track) Prep (+Fast Track) Coming Soon! DAKOTA DREAMS DAKOTA DREAMS 12TH GRADE COLLEGE 11TH GRADE COLLEGE PREP CHECKLIST PREP CHECKLIST As you continue to move through high school, make sure to take advantage of all the oppo-offered and consistently work with your school counselor to ensure you meet your goals. AUGUST: Stay on Track — Vis admission requires Research scholarsi

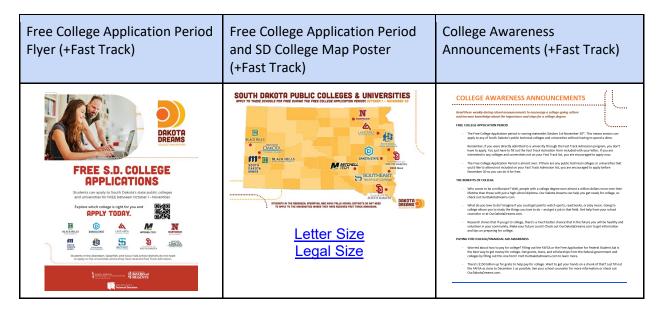
#### **Additional Resources**

Provided at no cost to South Dakota high schools and community organizations, Our Dakota Dreams offers grab-and-go resources to help high schools build a culture of college going.

## **Build a Culture of College Going:**



# Free College Application Period (October-November):



## What do I need to do?

Month	Checklist
September 2024	<ul> <li>Fast Track Admissions Letters, Activation Form and Next Steps packets (sent to seniors in participating districts, mid-September)</li> <li>Hang Fast Track Admission posters in student common areas</li> <li>Use printed or digital Student Fact Sheets to promote Fast Track Admission program</li> <li>Present Fast Track Admission PowerPoint slides to seniors</li> <li>Add Fast Track Admission blurb in September Parent Newsletter/Communications</li> <li>Share digital versions of college prep checklists with students and parents.</li> <li>Invite university or Board representatives to staff a Fast Track Admission table at conferences. Contact Molly Weisgram at molly.weisgram@sdbor.edu if you are interested.</li> <li>Add digital versions of Fast Track Admission Communications Materials (above) into your high school's online platform for Class of 2025 seniors</li> <li>Use Social Media Graphic - September to promote Fast Track Admission on school or district social media</li> </ul>
October 2024	<ul> <li>Free College Application Period Direct Mailer (sent to seniors in participating districts who did not receive Fast Track Admission, early October)</li> <li>Schedule a fall Financial Aid Night with Mapping Your Future via email (feedback@mappingyourfuture.org) or phone (1-800-374-4072), if you haven't already.</li> <li>Incorporate grab-and-go resources and activities to foster a culture of college-going at your high school</li> <li>Promote the Free College Application Period with modified materials referring to Fast Track Admission</li> <li>Add digital versions of Free College Application Period communications (above) into your high school's online platform</li> <li>Promote the Statewide Scholarship Bulletin Board and prompt the use of a spreadsheet to track important deadlines.</li> <li>Communicate High School Dual Credit opportunities in advance of Spring 2025 registration opening (November 1). Use HSDC Advisory Tools to help juniors and seniors select courses.</li> </ul>

	<ul> <li>Use <u>Social Media Graphic - October</u> to promote Fast Track Admission, Free College Application Period, and A Juniors Guide to College Prep on school or district social media</li> </ul>
November 2024	<ul> <li>"A Junior's Guide to College Prep" Booklet (sent to juniors in participating districts, mid/late November)</li> <li>Announce November 1<sup>st</sup> registration date for Spring 2025 HSDC courses to students. Students can apply here.</li> <li>Promote the Free College Application Period with modified materials referring to Fast Track Admission</li> <li>Continue incorporating grab-and-go resources and activities to foster a culture of college-going at your high school</li> <li>Promote FAFSA completion by encouraging senior students to create their FSA ID at StudentAid.gov while they wait for the FAFSA application to open December 1 or before.</li> <li>Add digital versions of A Junior's Guide to College Prep Booklet (above) into your high school's online platform</li> <li>Post Social Media Graphic - November</li> </ul>
December 2024	<ul> <li>Promote the <u>Statewide Scholarship Bulletin Board.</u></li> <li>Announce FAFSA release – This year's FAFSA application is scheduled to open December 1 or before.</li> <li>Encourage families and students who need free financial aid assistance to contact Mapping Your Future via email (feedback@mappingyourfuture.org) or phone (1-800-374-4072). Mapping Your Future is a nonprofit organization funded by the South Dakota Community Foundation.</li> <li>Post <u>Social Media Graphic - December</u></li> </ul>
January 2025	<ul> <li>Reminder to complete Fast Track Activation Form, FAFSA, and Scholarships postcards (seniors in participating districts)</li> <li>Encourage students to search scholarship opportunities on the Statewide Scholarship Bulletin Board.</li> <li>Conduct outreach to students who have not completed their FAFSA yet (based on the FAFSA Completion Portal information). If you are not yet a member of the FAFSA Completion portal, join by completing this form.</li> <li>Post Social Media Graphic - January</li> </ul>

February 2025	<ul> <li>Invite university or Board representatives to staff a Fast Track Admission table at conferences (name/contact info)</li> <li>Promote FAFSA Completion and refer students to Mapping Your Future for financial aid questions         (feedback@mappingyourfuture.org or 1-800-374-4072)</li> <li>Outreach to students who have not completed their FAFSA yet (based on the FAFSA Completion Portal information)</li> <li>Communicate High School Dual Credit opportunities in advance of Summer and Fall 2025 registration opening (March 1 and April 1, respectively). Use HSDC Advisory Tools to help sophomores and seniors select courses.</li> <li>Post Social Media Graphic – February</li> </ul>
March 2025	<ul> <li>Announce March 1<sup>st</sup> registration date for Summer 2025 HSDC courses to students. Students can apply <a href="here">here</a>.</li> <li>Outreach to students who have not completed their FAFSA yet (based on the <a href="FAFSA Completion Portal">FAFSA Completion Portal</a> information)</li> <li>Post <a href="Social Media Graphic – March">Social Media Graphic – March</a></li> </ul>
April 2025	<ul> <li>Announce April 1<sup>st</sup> registration date for Fall 2025 HSDC courses to students. Students can apply here.</li> <li>Encourage juniors to get an estimate of how much federal student aid they may be eligible to receive for college through the Federal Student Aid Estimator.</li> <li>Outreach to students who have not completed their FAFSA yet (based on the FAFSA Completion Portal information)</li> <li>Post Social Media Graphic – April</li> </ul>
May 2025	<ul> <li>"It's not too late to go to college" postcards (sent to seniors in participating districts who have not applied to a regental institution)</li> <li>Post Social Media Graphic – May</li> </ul>

June 2025	
July 2025	